

Young, Upcoming and Versatile Authors (YUVA) 2.0

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Topic- Government Policies and Interventions

Context- Recently the Union Ministry of Education has launched the Prime Minister's Scheme for mentoring Young, Upcoming and Versatile Authors (YUVA) 2.0.

Key Highlights

- The Education Ministry has launched PM's young authors mentoring scheme YUVA 2.0.
- The National Book Trust (NBT), India, under the Ministry of Education as the Implementing Agency has been assigned to ensure phase-wise execution of the Scheme under well-defined stages of mentorship.
- YUVA 2.0 has been launched as a part of India@75 Project (Azadi Ka Amrit Mahotsav) to bring to the fore the perspectives of the young generation of writers.
- YUVA 2.0 was launched as a programme to train young and budding authors to promote reading, writing and book culture in the country, and project India and Indian writings globally.
- Its aim is to bring to the fore the perspectives of the young generation of writers on the theme 'Democracy (institutions, events, people, constitutional values – past, present, future)' in an innovative and creative manner.
- This scheme will help to develop a stream of writers who can write on a spectrum of subjects to promote Indian heritage, culture and knowledge system.
- As India tops the chart in youth population being 66 per cent of the total, waiting to be

tapped for capacity building and thereby nation building, hence with the purpose of mentoring a new generation of young creative writers, there is an impending requirement to take initiatives at highest level, and in this context, YUVA 2.0 will go a long way in laying the foundation of the future leaders of the creative world.

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Implementation of the Programme

- YUVA 2.0 is an Author Mentorship programme to train young and budding authors below 30 years of age in order to promote reading, writing and book culture in the country, and project India and Indian writings globally.
- Under the scheme, in a total 75 authors will be selected through an All India Contest.
- These young authors will be trained by eminent authors who will work as mentors. Under the mentorship, the first set of published books will be launched.
- The books prepared under this scheme will be published by the National Book Trust of India and it will also be translated into other Indian languages ensuring the exchange of culture and literature, thereby promoting 'Ek Bharat Shreshtha Bharat'.

Advantages of the YUVA 2.0 scheme

- The scheme will help to develop a stream of writers who can write on a spectrum of subjects in order to promote Indian heritage, culture and knowledge system.
- The programme will also provide a window for the aspiring youth to articulate themselves and present a comprehensive outlook of Indian Democratic values on domestic and international platforms.