

National Cooperative Exports Limited (NCEL)

written by iasexam.com | 11/04/2024



Recent News

The National Co-operative Exports Limited (NCEL) stated that it is not fair to compare the retail prices of onions in importing countries with the wholesale import prices. They also claimed that concerns about low prices of recent shipments to the UAE were unfounded and influenced by hidden agendas.

Details on the National Cooperative Exports Limited(NCEL)

About

- The NCEL is the first cooperative society in India focused on exports, specifically targeting organic products. Its main goal is to promote these products and distribute a portion of its profits to farmers. The organisation seeks to create an international marketplace for organic goods.
- Over the years, NCEL has evolved into a trusted institution, recognized for its integrity, transparency, and commitment to promoting cooperative values.

Objectives and Mission

The chief mission of NCEL is to help the department of cooperative societies to attain high product quality so that these products can be exported with ease. Through its activities, NCEL aims to achieve the following:

- **Promoting Cooperative Products:** NCEL tries to showcase the wide array of items made at the cooperatives that vary from manufactured foods to hand crafted wears and textiles.
- **Market Access:** NCEL aspires to consolidate sales channels and market partnerships and thus get the cooperative products into the global market in order to increase their visibility and market competitiveness.
- **Capacity Building:** The NCEL is dedicated to empowering cooperative societies through the provision of training, technical assistance, and giving advice on the export marketing part, quality check, and meeting the standards stipulated by the international rules.
- **Sustainable Development:** As with cooperative principles, NCEL prioritises the sustainable development and ethical business practices so that the stakeholders' benefits from trade are equitably distributed among the cooperative members which cumulatively contribute towards the community well-being.

Key Services

- NCEL provides services to cooperative societies involved in export-oriented activities, including market research, export documentation, quality assurance, and marketing.
- It conducts market analysis to identify potential export opportunities and assess trends, assists in preparing and processing export documentation, and provides guidance to maintain product quality and compliance with international standards.
- NCEL also undertakes promotional activities, such as trade fair participation and buyer-seller meets, to showcase cooperative products and attract potential buyers.

Achievements and Impact

Since its inception, NCEL has made significant strides in promoting cooperative exports and empowering cooperative societies.

Some of its notable achievements and impacts include:

- **Empowerment of Cooperative Members:** By providing market access and enhancing export capabilities, NCEL has empowered cooperative members to earn sustainable livelihoods and improve their socio-economic status.
- **Recognition and Awards:** NCEL's contributions to promoting cooperative exports have been recognized nationally and internationally, with several awards and accolades conferred upon the organisation for its exemplary work in the cooperative sector.

Way Forward

Looking ahead, NCEL aims to further expand its outreach, diversify its product portfolio, and

strengthen partnerships with stakeholders, both domestically and internationally. By embracing innovation, leveraging digital technologies, and staying true to its cooperative principles, NCEL is poised to play an even more significant role in shaping the future of cooperative exports and contributing to the prosperity of the Country and its communities.

Source: [TH](#)

UPSC Prelims Practice Question

Q. Which institution serves as a pivotal link between cooperative producers and international buyers, aiming to promote cooperative products in the global market?