# <u>European Union's new Digital</u> <u>Markets Act</u>

written by iasexam.com | 27/03/2024



#### Context

Apple, Alphabet's Google and Meta Platforms to be investigated for potential breaches of the **European Union's new Digital Markets Act**.

## **About the Act**

- Came into Force: The DMA fully came into effect on March 7 and seeks to regulate large online companies called 'gatekeepers', whose products and services are utilized by some 450 million EU users.
- The DMA had designated six 'gatekeepers': Alphabet, Amazon, Apple, ByteDance (proprietors of TikTok), Meta and Microsoft.
- Aim: It aims to challenge the power of the tech giants by making it easier for people to move between competing online services like social media platforms, internet browsers and app stores.
  - That should in turn open up space for smaller companies to compete.
- **Fines:** Violations could result in fines of as much as 10% of the corporations' global annual turnover.

## Laws in India Related to Fair Competition

- Competition Act, 2002
  - The Competition Act, 2002, as amended by the Competition (Amendment) Act,

**2007,** follows the philosophy of modern competition laws.

- Aim: Promoting and sustaining competition in markets, stopping anti-competitive practices, and defending the interests of consumers.
  - The Act changed the erstwhile Monopolies and Restrictive Trade Practices Act.
- Abuse of Dominant Position: The Act prohibits entities with a dominant role in a market from abusing their dominance, along with implementing unfair or discriminatory prices, limiting production or supply to the detriment of consumers, or engaging in practices that restrict competition.
- **Penalties and Enforcement:** The Act provides for consequences for violations, including fines and orders to end anti-competitive practices.
  - It empowers the CCI to conduct inquiries, investigations, and impose penalties on entities determined to be violating the provisions of the Act.

## About Competition Commission of India (CCI)

- The Competition Commission of India has been established to put into effect the competition law under the **Competition Act**, 2002.
- It comes under the Ministry of Corporate Affairs. It is a quasi-judicial body.
- The primary goal of the CCI is to make sure that there is no abuse of dominance with the aid of firms, prevent anti-competitive agreements, and alter combos (mergers and acquisitions) that could have damaging outcomes on competition in India.
- The Commission consists of a Chairperson and not more than 6 Members appointed by the Central Government.

#### Source: The Indian Express

#### **UPSC Mains Practice Question**

**Q**.Recently there is an increase in focus on bringing changes in the Competition Act, 2002. In this context discuss the proposed changes in the Competition Bill,2023. (250 Words)