

# APEDA signs MoU with ICAR to boost Citrus Exports

written by iaseexam.com | 12/10/2021



For boosting exports of citrus and its valued added products, the Agricultural and Processed Food Products Export Development Authority (APEDA) has signed a Memorandum of Understanding (MoU) with ICAR-Central Citrus Research Institute (ICAR-CCRI), Nagpur.

## **Key Highlights**

- The MoU envisages promoting export by focusing on the creation of product-specific clusters along with the development of technologies by APEDA and ICAR-CCRI with a focus on precision farming.
- The collaboration with two institutes of repute would focus on diversifying the export basket, destinations and boosting high-value agricultural products exports through establishing Brand India globally.
- The MoU states that product development works consist of field digitization, efficient quality control measures (Sanitary and Phytosanitary), and the development of organic farms. APEDA and ICAR-CCRI would also organize capacity building for farmers, entrepreneurs, exporters and other stakeholders to promote agri-businesses and exports.
- According to MoU, APEDA and ICAR-CCRI would collaborate on developing climate-resilient agriculture, promoting GAP certification, block chain technologies and shaping business models around the needs of the farmers. The Development of export protocols for citrus, especially the sea transport for long distance markets would be undertaken.

**SOURCE:** *The Indian Express*