<u>Agricultural Ministry signs five</u> <u>MoUs with private companies</u>

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The Union Ministry of Agriculture and Farmers' Welfare recently signed 5 memorandums of understanding (MoUs) for pilot projects with five private companies — CISCO, Ninjacart, Jio Platforms Limited, ITC Limited and NCDEX e-Markets Limited (NeML).

Key Highlights

- According to the Agriculture Ministry, Jio Platforms Limited will conduct its pilot project to provide advisories to farmers in two districts of Maharashtra– Jalna and Nasik. The ITC Limited has signed the MoU for building a "Customized 'Site Specific Crop Advisory' service."
- According to the Ministry, Cisco will "conceptualize a Proof of Concept in effective knowledge sharing between farmers, administration, academia and industry" in two districts-Kaithal (Haryana) and Morena (Madhya Pradesh).
- Under its MoU with the Ministry, the NCDEX e Markets Limited (NeML) will work on four services-Market Linkages, Aggregation of demand, Financial Linkages and Data Sanitization- across three Districts-Guntur (Andhra Pradesh), Devanagere (Karnataka) and Nasik (Maharashtra).
- The statement said that Ninjacart will develop and host the Agri Marketplace Platform (AMP), which will enable bringing together all the participants in the post-harvest market linkage.

SOURCE: The Indian Express